

THE GREAT PAN-KINETIC EXPOSITION
MONETARY SPONSORSHIP LEVELS

If you would like to sponsor but do not fit into these categories please call KATHY KINGMAN for a customized Sponsorship package.

Sponsorship Benefits	Presidential \$50,000	Captains of Industry \$15,000	Attraction Sponsor starting at \$5000	Wright Flyers \$2,500	Tin Lizzies \$500
Title sponsor with most prominent name and logo placement on all promotional advertising: radio commercials, print ads, full color posters and flyers, website splash page and event program (program is inserted in leading Bay Area newspaper for two weeks prior to festival as well as distributed at front gate to all attendees.) Sponsor logo and hyperlink will be included in e-mail blasts to 40,000+ subscribers. Additional signage and mentions in online social networks and during promotional appearances.	"Presented By"		Attraction Sponsors will be affiliated with the Hall or event that most suits the company or product. Not a specific Sponsorship level.		
Top billing banner placement on Main Stage, sponsor signage and at entrance/ exits.					
Key note speaker, product placement, and mentions between sets.					
Name and logo placement in all promotional media including e-mail blasts to 40,000 + subscribers, full color posters and flyers, print ads, festival website and program. Tags and byline in rotation on radio commercials.			Top Banner and Billing in appropriate Hall or attraction you are sponsoring.		
Booth space with direct access to 4,000 + attendees.					
Sponsor name and logo on cover of festival program and on interior pull out map.					
Sponsor name in print media with 3.2 million in circulation. Product sample or media distribution at entrance.	Name and logo premium placement	Name and logo premium placement	Name and logo	Logo on 5 media sources	
Logo and hyperlink on event website	Website banner and sponsor page	Website banner and sponsor page			Logo on 2 named media sources
Recurring sponsor acknowledgments on entertainment stages during event	Guaranteed 6 times daily	Guaranteed 4 times daily			
Logo on full color Great Pan-Kinetic Expo posters, flyers and postcards.					
VIP passes allowing for VIP access and treatment including preferred seating free drinks and discounted food.	25 passes	10 passes	6 passes	4 passes	4 passes