



**Great Pan-Kinetic Exposition ♦ July 31 & Aug 1 2010**

*Service Club Park ♦ Vallejo Waterfront*

You are submitting an application for The Great Pan-Kinetic Exposition. Submittal of this application does not guarantee acceptance into the event. You are required to submit your \$50 processing fee and \$25 business license fee with this application. Read the application thoroughly before filling it out. Please be sure to fill out both the application and contract portions of this document completely and sign the contract to ensure swift processing. If you do not receive notice that you have been accepted into the event in writing by July 1, 2010, it means your booth has not initially been accepted, all monies will be returned. YOU WILL RECIEVE NOTIFICATION AND A CONTRACT SIGNED BY A REPRESENTATIVE OF THE EVENT ONLY IF YOU ARE ACCEPTED AS A VENDOR AND YOU REQUEST THE SIGNED PORTION BE FAXED TO YOU.

<b>Do not write in this box</b>	Approved on _____	Evening show approval _____
Received on _____	Contract sent on _____	Placement in HALL OF _____
Registration fee \$50 _____	Insurance received _____	Business lic \$25 _____

**Vendor Application 2010**

**GPKE - Show hours**

Saturday Day 11am- 7pm  
Saturday Night 8pm- 12am

Sunday Day 11am-7pm  
Sunday Night- CLOSED

**GPKE - Exhibiting/Show Areas**

<p><b>Avenue of Oceans</b></p> <p>All of the mighty continents of the world are joined by the fabled "Seven Seas", so it is only fitting that this hall be dedicated to not only all things nautical, but also all things cultural. Representatives from around the world will be given the chance to enlighten guests on their cultures and forms of artistic expression.</p>	<p><b>Avenue of Steam</b></p> <p>Pistons will pump, wheels will turn, and gigantic engines will thunder away in this hall. Makers of mighty boilers, and fabulous engines will display their creations to a public eager to learn about the marvels of industry! This is also where railroad enthusiasts may "recruit" new engineers into the wonders of the American rail network.</p>
<p><b>Avenue of Electricity</b></p> <p>This is the proverbial "heart" of the Great Pan-Kinetic Exposition. The two "titans" of electric invention, Nikola Tesla and Thomas Edison, will both guide patrons along mighty displays of violet flame, and tungsten powered illumination. This is also where patrons might learn of the wonders, and the dangers, of the world's future use of electrical marvels!</p>	<p><b>Avenue of Winds</b></p> <p>This area is where all brave explorers of the heavens may gather. Whether they arrive via hot air balloon, or engine powered gliders, aeronauts of every description will gather to compare their ventures into this brave new frontier...and beyond!</p>
<p><b>Avenue of Innovation</b></p> <p>The Great Pan-Kinetic Exposition's greatest achievement is bringing great thinkers and inventors together. The Avenue of Innovation is meant as an exposition hall for amateur inventors to display their latest creations. Competitions may even ensue between these eccentric tinkerers</p>	<p><b>Avenue of Dreams (Children's Area)</b></p> <p>The power of the mind is an extraordinary thing, especially when one's imagination is allowed to run free. This area is dedicated to the artistic wizards of our time, and their influential works. Guests will be "transported" to magical lands through theatrical and artistic exploration in ways that will delight children of all ages.</p>

Night event will be explained in detail on the website.

# The Great Pan-Kinetic Exposition

**July 31 & Aug 1st, 2010 - Service Club Park ♦ Vallejo Waterfront**

Business name and website will be included in the event website. Booth name will be included in the official program. Please write clearly and update us with changes.

**Business Name** \_\_\_\_\_ **Contact** \_\_\_\_\_

**Booth Name** \_\_\_\_\_ **Email Address** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone (\_\_\_\_\_) \_\_\_\_\_ Cell(\_\_\_\_\_) \_\_\_\_\_ Fax(\_\_\_\_\_) \_\_\_\_\_

**Mandatory CA Sellers Permit (re-sale #)** \_\_\_\_\_ **Product Price Range:** \_\_\_\_\_

Please list all goods and or services you wish to offer in your booth along with the price point for each. All goods and services are subject to approval by jury. Including photos of goods will enable the jury to better judge which goods will be allowed in the festival over other similar goods. Please list your items here. Provide descriptions and photographs separately.

- |          |          |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Please use a separate piece of paper to complete listing products.

## Booth Specifics and Registration

### Product and service booths

The event will be held outside and will require you to build and decorate booths that reflect the theme and time period of the event. Some booths will be under the big top. Please notify us if you prefer to be there.

- Standard Booth 10x10 \$350 2 wkend passes
- Oversized Booth 20x20 \$700 6 wkend passes
- Custom Booth \_\_\_\_\_ price set when approved.

**Catering Booth** Request size on pg 4

20% commission fee

New booths pay \$800 guarantee against percentage (GAP) up front.

### Activities Booth (\$250 minimum booth fee)

request booth size pg 4 in dimensions of 5'

20% of booth profits or \$250 whichever is greater

You may request to share a booth with other merchants and share the cost. You will be placed with merchants that compliment but do not share your product type. You will receive enough space for a 6' long banquet table. You may bring your own table or rent from the event.

One 6x4 space within the event 2 wknd passes: **\$175**

\$10 per 6' table. \$10 x \_\_\_\_\_ : \$

\$5 per Chair. \$5 x \_\_\_\_\_ : \$

Total rental \$ \_\_\_\_\_

Each merchant is responsible for the bus. Lic fee.

### Electricity

10 AMPs Maximum of electricity is available only to caterers and those staying open for the night event. You must bring your own extension cord, 25' is suggested. You must request electricity on this application in order to be considered. Caterers specify AMPs.

Do you need Electricity?:  Yes  No

Explain why? \_\_\_\_\_

Caterers only- How many AMPs?: \_\_\_\_\_

The night time event is a separate ticket show with an 18 or older age cap. We expect a large number of adults in the higher income demographic to attend. We will allow some vendors to stay open during this event. If you are not one, you will need to secure your booth without compromising the look of the event. Booths that request to stay open will be juried on appropriateness for night show sales. Booths that are accepted will be closer to, or inside the Big Top. Do you request to stay open for the night event?

Yes  No

If you would like to sell more adult appropriate items during the night event please specify these on your jury sheet.

**Booth Fee Subtotal:** \_\_\_\_\_

Please carry over amount to page 4 in the appropriate space

The following fees are due with the application:

<b>Processing Fee: X All Booths-</b>	<b>\$50</b>
<b>Business License Fee: X All Booths-</b>	<b>\$25</b>

### Vendor Passes

Each booth will receive as part of the booth owner packet the declared amount of free premium weekend passes for the size booth purchased. Premium weekend passes include both days and the night event. Any additional day passes must be purchased at a discount participant price TBD each day. These Credentials will allow access to both day and night events. Only vendors who are staying for the night event may purchase additional weekend premium passes at 50% off.

### Application Processing

- ◆ All Applications processed by internal review jury. Applications must include product photographs or samples.
  - ◆ Applications (new and returning) must submit quality marketing images of product or booth for GPKE website
  - ◆ Hand made products will receive first consideration over imported or purchased products.
  - ◆ Food Vendors must include a proposed menu including beverages. Food vendors may not sell alcohol, soda or water.
- ◆ All applications must be accompanied by a \$50 registration fee and must be received by Jan 1, 2010 for preferred placement . If your application is accepted and signed by an authorized agent of GPKE, the application becomes the contract and the balance of the processing fee is due within 10 days of receipt. 50% of booth fees plus corner fee if applicable are due on February 7th 2010.

### Vendor Marketing

**Festival advertising:** Each booth will receive a general listing in the program. Each booth will receive a general listing on the GPKE website under "Mercantile". For a premium listing on the website which include pictures and a live weblink please add \$15 to your booth fee and be sure to include a marketing image and correct website link in your packet. For more information on promoting your business through the event marketing buy, please see the sponsor information page on the website.

To be considered for a "home town interest" story you may submit a short biography of yourself as the booth owner with your name a contact phone number for the press and what town you live in. You may also include a photo.

**Posters and Flyers:** Postcards are available by contacting the office via e-mail and supplying your mailing address and number of cards you feel you can distribute. Posters are also available please request these via e-mail as well.

### Booth Guidelines

#### Overall Look of booth

The Great Pan-Kinetic Exposition a themed event, meaning you will need to design your booth in a way that exhibits your product in this manner. The layout may not be able to accommodate a back area for booth spaces. Please plan to bring wagons or containers that will not disrupt the look of the show when you are restocking. You must design your booth in the flavor of turn-of-the-century Americana. . Please remember this is an **exposition**, not a fair or a festival. The purpose of the event is to showcase "new" "exotic" or recently invented items. Have fun with displaying your wares in this manner! We will be decorating with red white and blue bunting. You may want to take advantage of 4th of July sales leading up to the event.

#### Costume Guidelines

The Great Pan-Kinetic Exposition requires all Participants and Vendors to dress according to the costume guidelines on the website. GPKE is theme specific but is not a historical re-enactment. Please read the guidelines and do your best to dress in the spirit of the event. A costume guideline can be found on the website.

#### Product specifics

All products sold must be theme specific. They must be in keeping with the steam punk or American- Late Victorian early Edwardian era. We ask that you not sell products that are mid-Victorian in theme. Please see the costume guidelines in "Become a part of the show!" portion of the website to determine how your clothing product might fit into the event. Please provide us with a detailed description of every item you wish to sell with your application. We may limit your items to distinct categories. Please specialize your product line so that our show has something for everyone yet doesn't have the look of a tourist area, where every shop is the repeat of another.

#### Booth size

Please request the booth size that best fits your needs. Your booth size must encompass all of your booth including guy wires. Caterers and gaming booths must request booth size in increments of 5 feet.

### Insurance requirements

Provide proof of liability insurance on or before **July1, 2010** that shows GPKE, Praetorian USA, The City of Vallejo, their officers, directors, employees and/or agents as "additionally insured". \$1,000,000 cap and 2,000,000 aggregate. Please Fax your certificate to (707) 347-4242 or include it with your final payment on July 1st 2010. You will not be allowed to open if you have not submitted your certificate.

## Booth Contract

This contract is based on the information requested and approved in the attached vendor application. By signing this contract you are acknowledging and agreeing to all the information given in the application as well as the contract. This contract is not valid unless signed by both the booth owner AND an authorized representative of the Great Pan-Kinetic Exposition.

**After contract has been signed there will be a \$100 administration fee for any booth owner that withdraws or fails to meet deadlines and loses placement prior to July 1, 2010. Booth fees will not be refunded after July 1st, 2010**

**Booth Fee Calculations**

Add all booth fees together for a grand total. Registration fee is due with application. 50% of booth fees are due by Feb 27th, 2010 (if contract is signed after Feb 27th, default due date is 10 days after final approval of application).

**Product and Service Booths**

Sub-Total of Booth Fees \_\_\_\_\_ (from page 2)  
 Premium web listing           \$15           (optional, cross out if not interested)  
**Total Booth Fees**   
 50% \_\_\_\_\_ Due February 27th, 2010 (or 10 days after receipt of contract whichever is later)  
 Business License Fee           \$25           due with application  
 Processing Fee           \$50           due with application  
 Balance of booth fees\* \_\_\_\_\_ Due June 23rd 2010

\*GPKE requires the **Balance** of Booth Fees postmarked by March 1, 2010. If balance is not received by this deadline you risk losing your space to someone on the waiting list with no refund.

**Catering Booths**

Sub-Total of Booth Fees (GAP) \_\_\_\_\_ (from page 2)  
 Booth size request (LxD) \_\_\_\_\_  
**Total Booth Fees**   
 50% \_\_\_\_\_ Due February 27th, 2010 (or 10 days after receipt of contract whichever is later)  
 Business License Fee           \$25           Due with application  
 Processing Fee           \$50           due with application  
 Balance of booth fees\* \_\_\_\_\_ Due June 23rd 2010

\*GPKE requires the **Balance** of Booth Fees by end of Day Monday August 2nd, 2010. You must also turn in your Reporting spreadsheet or you will not be given a contract for 2010.

**Activity Booths**

Sub-Total of Booth Fees \_\_\_\_\_ (from page 2)  
 Booth size request (LxD) \_\_\_\_\_  
**Total Booth Fees**   
 50% \_\_\_\_\_ Due February 27th, 2010 (or 10 days after receipt of contract whichever is later)  
 Business License Fee           \$25           due with application  
 Processing Fee           \$50           due with application  
 Balance of booth fees\* \_\_\_\_\_ Due June 23rd 2010

\*GPKE requires the **Balance** of Booth Fees by end of Day Monday August 2nd, 2010. You must also turn in your Reporting spreadsheet or you will not be given a contract for 2010.

Please request your preferred placement here: **Avenue of** \_\_\_\_\_ Second choice \_\_\_\_\_

Great Pan-Kinetic Exposition ♦ July 31 & Aug 1 2010

Booth Contract

Please initial next to each point of the contract to signify that you have read, understand and acceptance.

- 1. Open booth by 11:00 am on Saturday and Sunday, remaining open until closing security sweep passes by booth. Booth Owner further agrees to be present or have authorized agent present for each day of Festival. If Booth owner is absent, prior GPKE approval of authorized agent is required. At tear down your space must be cleared before you leave. \_\_\_\_\_
- 2. Design, build, decorate, and operate booths in accordance to GPKE guidelines, in a manner consistent with the **Theme of the Festival**. This Festival is **historically themed representing American culture and costuming between 1898 and 1905**. Wear appropriate historically themed Costuming at all times while in Public View at booth. We are not portraying 1906 because of the Quake. \_\_\_\_\_
- 3. Booth owner is responsible for own Worker’s Compensation Insurance. \_\_\_\_\_
- 4. Register all persons working at the Booth and immediately notify the festival of terminations. Recover participant credentials issued to terminated persons and exchange these to admin for replacement credentials. All vendors and employees must have credentials on them at all times. \_\_\_\_\_
- 5. Booth shall have a minimum of one (1) 10ABC fire extinguisher visible at all times, unless Fire Department, upon inspection, deems your booth requires more. \_\_\_\_\_
- 6. Returned Check Fees: NSF Check returns will require a \$25 returned check fee. \_\_\_\_\_
- 7. Booth owner agrees to the use of his/her names, photos, images, recorded voice or music by GPKE, as well as its assignees and licenses in connection with the event and without inspection, for any commercial or promotional uses. No authorization is given herein by GPKE to Booth Owner to use GPKE trademarks, trade names or copyrights without express written permission. \_\_\_\_\_
- 8. Booth Owner agrees to hold GPKE harmless from any liability whatsoever: for any claim for injury (including, but not limited to bodily injury, property damage, fire, theft, explosion, damage incurred by the act of Nature), and for any loss sustained by Booth Owner or any person working for Booth Owner while participating in the event. This obligation to Booth Owner shall survive the termination or expiration of this Agreement, to defend, indemnify, and hold harmless GPKE and its officers, directors, agents, and employees from all claims, demands, losses or liabilities, including but not limited to attorney’s fees and litigation costs and expenses, for any injury or damage to anyone (including family, friends, guests, agents, volunteers or employees of Booth Owner) arising from Booth Owner’s preparation for, travel to and from, attendance at and participation in the Festival, whether authorized by this agreement or not. Should booth owner choose to challenge agreement in court the agreed upon court will be in Contra Costa county. \_\_\_\_\_
- 9. Booth Owner will be held responsible for any damages incurred by himself, his workers or his guests. This includes but is not limited to booth construction, any property left on site, driving a vehicle on site (be it rented by the producers or otherwise) and/or any damage that may occur as a result. \_\_\_\_\_
- 10. This agreement is valid only for the event weekend specified in this contract. GPKE has no obligation to renew Agreement and may remove any Participant or Booth Owner from the grounds for cause at any time. \_\_\_\_\_
- 11. Oral agreements cannot supersede this agreement. Any modification of this agreement must be in writing, and signed by both parties. \_\_\_\_\_
- 12. Booth owner agrees to comply with all terms and conditions of this agreement and the rules, regulations and policies of the event, and with all applicable federal, state, and local laws relating to payment of taxes. \_\_\_\_\_
- 13. We reserve the right to deny sale of items that have not been approved on the application. Any exhibitor/booth owner with exposed items not listed on the application may be asked to remove product or leave the festival without a refund. \_\_\_\_\_
- 14. No products may be handed out free to the public during the event (example: promotional materials) without prior written authorization. No raffles or drawings may be held without prior written permission from authorized event staff \_\_\_\_\_
- 15. This event is a "rain or shine event" The producers will not be held liable for refunds or any other liabilities whatsoever for the disruption of the festival due to reasons of enclosure in which the festival is to be produced, being before or during the festival, destroyed by fire or other calamity, or by any act of God (including but not limited to weather), public enemy, strikes, statutes, terrorists, ordinances or any other cause. Producer has the option to cancel the event by March 28, 2010 and will return booth fees to the exhibitors. Producer reserves the right to alter the booth layout plan at any time. \_\_\_\_\_
- 16. I have read and understand the application process and agree to the terms and booth payment fees. \_\_\_\_\_
- 17. All modern furniture and displays must be disguised to fit into the period and theme of the event. All rented items must be turned in at booth checkout before you are cleared to leave. Any item unaccounted for will be billed to your account. \_\_\_\_\_
- 18. The Vendor coordinator must sign off on your spot before you leave or you may be charged a \$50 janitorial fee. \_\_\_\_\_

I understand and agree with all the conditions of this contract and furthermore certify that I agree to comply with all Festival Rules, Regulations, Conditions and Policies.

Booth Owner Signature \_\_\_\_\_

Date \_\_\_\_\_

Authorized GPKE Signature \_\_\_\_\_

Date \_\_\_\_\_

Miscellaneous

**Take advantage of the Publicity and Promotions opportunities!**

1. GPKE will be offering radio and television stations gift baskets to give away on-air in order to promote the festival. This is a great opportunity for your business because we will be taking photos of the gift baskets and putting them on our website with mentions of booths that participate. Help to promote the festival and highlight your wares. Fill out the form below and send donations to 925 Lakeville Dr Suite 129 Petaluma CA 94952 before July 10th 2010.

**To donate an item for promotional use please fill out the form below and include with your donation..**

1. Your Name \_\_\_\_\_

2. The Name of your booth as you would like it to appear in print or on air.  
\_\_\_\_\_

3. Name of the donated item. \_\_\_\_\_

4. Describe the item in 3 sentences or less.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2. Buy advertising in our program. All advertisement must be in the style of the era and will have your booth location in the ad. It will also include your very non-period web address for contact after the exposition. Please e-mail Kathy@pankineticexpo.com for rates.**

If you do not currently receive the audience newsletter please sign up by visiting the website [www.pankineticexpo.com](http://www.pankineticexpo.com)

**Please send this paperwork and all fees to:**

**Praetorian USA  
Attn: Pan-Kinetic Expo  
925 Lakeville Dr. #129  
Petaluma CA 94952**

Please send electronic correspondence to [Kathy@PanKineticExpo.com](mailto:Kathy@PanKineticExpo.com)